

Jon J. Lee

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Faculty Appointments

The University of Oklahoma College of Law

2022-2023, 2024-Present

Associate Professor of Law

- Courses: Property, Evidence, Professional Responsibility, Trademark Law, Contracts
- Committees and Working Groups: Faculty Appointments Committee (2024-current), Strategy Development Working Group (2024-current, Executive Team), Faculty Awards Committee (2024-current), Faculty Scholarly Enrichment Committee (2022-2023), Diversity, Equity, & Inclusion Committee (2022-2023), Clerkships Committee (2022-2023), Legal Writing Faculty Hiring Committee (Spring 2023)
- Other Service: BLSA Faculty Advisor (2024-current), Intellectual Property Society Faculty Advisor (2024-2025), Military Law Society Faculty Advisor (2024-Current), OUtlaw Faculty Advisor (2024-current), Online Programs Task Force (2022-2023), Honor Code Hearing Tribunal Member (2022-2023)

The University of Maine School of Law

2023-2024

Associate Professor of Law

- Courses and Research Areas: Evidence, Professional Responsibility, Trademark Law
- Committees: Accreditation & Strategic Planning Committee (2023-2024), Curriculum Committee (2023-2024)

The University of Minnesota Law School

2017-2022

Professor of Practice

- Courses: Torts, Property, Professional Responsibility, Trademark Law, Evidence, Evidence Drafting, Introduction to American Law & Legal Reasoning
- Committees: Admissions Committee (2019-2022, Co-Chair), Racial Equity and Justice Committee (2020-2022), Strategic Planning Committee (2017-2019), Employee Engagement Committee (2017-2019, Co-Chair)
- Law School Leadership: Assistant Dean & Chief of Staff (2017-2019)
- Coached the William E. McGee National Civil Rights Moot Court Team (2020-2022)
- Other Service: Joint Financial Oversight Task Force (2017-2019)

The University of North Carolina School of Law

2009-2017

Clinical Associate Professor of Law

- Courses: Contracts, Professional Responsibility, Evidence, Remedies, Criminal Law, Applied Legal Concepts I & II, and Legal Writing and Advocacy I & II
- Committees: Hiring Committee (2011-2014, Legal Writing Subcommittee), Clerkships Committee (2014-2016)
- Law School Leadership: Associate Dean for Administration (2015-2017), Assistant Dean for Academic Excellence (2012-2017)
- Other Service: University Faculty Senate Representative (2015-2016), First-Year Curriculum Reform Working Group (2010-2012), Size of School Task Force (2015-2017), ABA Self Study Group (2013-2015)
- Supervised students providing pro bono legal services related to wills and estate planning, veteran's legal assistance, LGBTQIA+ issues, and medical-legal partnerships
- Clinical Assistant Professor of Law (2009-2013)

Other Legal and Professional Experience

North Carolina Army National Guard

2007- 2011

First Lieutenant, Judge Advocate General's Corps

- As Assistant Staff Judge Advocate, assessed whether command actions complied with applicable laws and regulations
- Advised the command and prepared legal opinions on ethics matters
- Drafted contracts and reviewed employment law, construction law, and fiscal law matters
- Provided legal assistance for soldiers and family members across a variety of areas

U.S. Court of Appeals for the Fourth Circuit

2008-2009 Term

Judicial Clerk to the Honorable Roger L. Gregory

- Drafted bench memoranda and proposed opinions analyzing and recommending disposition of criminal and civil matters on appeal

The University of North Carolina School of Law

Spring 2009

Adjunct Professor

- Taught spring section of Legal Research, Writing, and Advocacy course to first-year law students

- Performed product and customer data analysis and modeling for clients spanning a wide variety of industries, including financial services, retail, pharmaceuticals, and telecommunications
- Consulted with clients regarding their business decisions, relying on information synthesized from analysis of proprietary market research studies, client-specific data, and trend forecasts
- Supervised and mentored other members of the Analytics division

Law Review Articles

- A New Approach to Attorney Regulation, 65 BOSTON COLLEGE L. REV. 1625 (2024).
 - *Featured in the Legal Ethics Roundup Substack*
- Sound Marks (with D. Gerhardt), 108 MINNESOTA L. REV. 2339 (2024).
 - *Selected for 2023 Harvard-Penn-NYU Trademark and Unfair Competition Scholarship Roundtable and 2022 Art Law Colloquium*
- Racism and Trademark Abandonment, 91 GEORGE WASHINGTON L. REV. 932 (2023).
 - *Presented at 2022 IP & Innovation Conference Scholarship Roundtable*
- Private Sanctions, Public Harm?, 48 BYU L. REV. 1255 (2023).
 - *Winner of the 2024 Fred C. Zacharias Memorial Prize for Scholarship in Professional Responsibility*
 - *Selected for 2023 AALS Annual Program on “The Lawyer as Public Citizen”*
- Leadership Evolution: The Rise of Lawyers in the C-Suite (with G. Jenkins), 96 TULANE L. REV. 695 (2022).
 - *Excerpted in Renee Knake Jefferson & Hannah Brenner Johnson, LEADERSHIP, LAW, AND PIPELINES TO POWER (West Academic 2024).*
- A Tale of Four Decades: Lessons from USPTO Trademark Prosecution Data (with D. Gerhardt), 112 TRADEMARK REP. 865 (2022) (peer-reviewed).
- Catching Unfitness, 34 GEORGETOWN J. LEGAL ETHICS 355 (2021).
 - *Selected for 2021 AALS Annual Program on “Legal and Judicial Ethics in a Post #MeToo World”*
- Double Standards: An Empirical Study of Patent and Trademark Discipline, 61 BOSTON COLLEGE L. REV. 1613 (2020) (lead article).
- Owning Colors (with D. Gerhardt), 40 CARDOZO L. REV. 2483 (2019) (lead article).
 - *Selected for 2018 International Trademark Association Annual Meeting Scholarship Symposium*
- Safeguarding the Propriety of the Judiciary, 91 NORTH CAROLINA L. REV. 1951 (2013).
- Do Trademark Lawyers Matter? (with D. Gerhardt), 16 STANFORD TECH. L. REV. 583 (2013).
 - *Study excerpted in Barton Beebe, TRADEMARK LAW: AN OPEN-SOURCE CASEBOOK (2021 ed.)*

- *Selected for 2013 International Trademark Association Annual Meeting Scholarship Symposium*
- Sharpening the Blunt Blue Pencil: Renewing the Reasons for Covenants Not to Compete in North Carolina (with K. Burke), 90 NORTH CAROLINA L. REV. 1931 (2012).
- Citizen Participation in Japanese Criminal Trials: Reimagining the Right to Trial by Jury in the United States, 37 NORTH CAROLINA J. OF INT'L L. & COMM. REG. 725 (2011).
- The “True” Right to Trial by Jury: The Founders’ Formulation and Its Demise, 111 WEST VIRGINIA L. REV. 791 (2009).

Books and Book Chapters

- PROBLEMS IN EVIDENCE (with R. Mosteller, P. Giannelli, & L. Richter) (7th ed. West Academic forthcoming 2025).
- Leading Inclusive Change in Higher Education (with G. Jenkins), in BUILDING AN ANTIRACIST LAW SCHOOL, LEGAL ACADEMY, AND LEGAL PROFESSION, VOLUME 1: LEADERSHIP ____ (University of California Press forthcoming 2024).

Other Selected Publications and Performances

- Video: Preventing Bias with the Model Rules of Professional Conduct (2021), (<https://www.youtube.com/watch?v=fRnVdD-NwXM>).
 - *Recommended in INTEGRATING DOCTRINE AND DIVERSITY: BEYOND THE FIRST YEAR (2024).*
- Magazine Article: Do Trademark Attorneys Make a Difference? (with D. Gerhardt) ITMA Review 22-24 (Oct./Nov. 2013).

Honors and Awards

- Fred C. Zacharias Memorial Prize for Scholarship in Professional Responsibility, 2024
- Fellow, American Bar Foundation (Inducted in 2023)
- Stanley V. Kinyon Skills Teacher of the Year, University of Minnesota Law School, 2022
- Robert G. Byrd Award for Excellence and Creativity in Teaching, The University of North Carolina School of Law, 2014
- Pro Bono Faculty Member of the Year, The University of North Carolina School of Law, 2013

Education

The University of North Carolina School of Law

Juris Doctor with Highest Honors, May 2008

- Class Rank: 1 of 212 Grade Point Average: 3.99
- Honors: Order of the Coif
- Activities: Staff Member, *North Carolina Law Review*; Student Director, Honors Writing Scholar Program

The University of North Carolina at Chapel Hill

Bachelor of Arts in Mathematics with Highest Distinction, December 2002

- Grade Point Average: 3.99
- Honors: Phi Beta Kappa

National and Regional Service & Related Activities

- National Conference of Bar Examiners
 - NCBE Distinguished Scholar-in-Residence (2024-Present). As the NCBE's Distinguished Scholar-in-Residence, I contribute my time and expertise to a variety of initiatives at NCBE, including the development of the NextGen bar exam. I also serve as a liaison between the NCBE and the legal academy.
 - *Committee Member, Item Set Drafting Committee* (2023-Present). The ISC creates integrated item sets that will appear on the NextGen bar exam.
 - *Committee Member, Tasks and Rubrics Advisory Committee (TRAC)* (2023-Present). The TRAC reviews and revises the tasks and rubrics from each phase of the implementation of NextGen to ensure that they accurately and fairly assess an examinee's performance.
 - *Member, Prototype Development Team* (2021-Present). As a part of the NextGen prototype development team, I am heavily involved in designing new question types for the exam.
 - *Committee Member, Content Scope Committee (CSC)* (2021-2024). The CSC developed the test content specifications for NextGen based on the knowledge and skills that entry-level lawyers need to practice competently.
- American Association of Law Schools
 - *Executive Committee Member, Professional Responsibility Section* (2022-Present). Served as Treasurer (2023-2024) and currently serving as Chair-Elect (2024-Present). As chair-elect, I am organizing the New Voices Workshop for the 2025 AALS Annual Meeting. I also served as a senior commentator for the 2024 New Voices Workshop.
 - *Executive Committee Member, Law Professors with Disabilities and Allies* (2024-Present).

- Law School Admissions Council
 - *Committee Member, Emerging Markets and Innovation Committee* (2023-Present). The EMI is tasked with identifying and developing innovative products and services for prelaw students, law students, and legal professionals throughout their careers.
 - *Committee Member, LawReady Faculty Review Committee* (Summer 2024). This committee was charged with providing expert advice on LSAC’s LawReady undergraduate academic initiative to align it with the current expectations of first-year law school students.
- AccessLex Institute
 - *Senior Developer* (2019-2021). I created the initial MPRE materials and contributed to the design of the initial MBE materials for AccessLex’s Helix bar initiative.
- Zacharias Memorial Prize for Scholarship in Professional Responsibility
 - *Selection Committee Member*. Invited to serve on the 2024-2025 selection committee.
- Robina Institute of Criminal Law and Criminal Justice
 - *Board Member* (2019-2023). The Robina Institute engages in original, interdisciplinary education, research, and policy analysis to achieve transformative change in sentencing and correctional policies and practices.
- Great North Innocence Project
 - *Board Member, Executive Committee Member, and Chair, Development Committee* (2020-2022). GNIP works to free the wrongfully convicted and prevent future wrongful convictions in Minnesota, North Dakota, and South Dakota.

Recent Speaking Engagements and Presentations

- Central States Law Schools Association Annual Scholarship Workshop, “Sanctioning Lawyer-Criminals,” (Sept. 6, 2024).
- Oklahoma City University School of Law Faculty Workshop, “NextGen Bar Exam: Content & Curriculum,” (Aug. 22, 2024) (invited).
- Association of Professional Responsibility Lawyers Annual Conference, Presenter, “From Classroom to Courtroom: Addressing the Void Between Legal Education and Professional Practice,” (Aug. 3, 2024) (invited).
- Southeastern Association of Law Schools Annual Conference, Panelist, “Teaching Professional Responsibility in Strange and Divisive Times,” (July 26, 2024).
- Southeastern Association of Law Schools Annual Conference, Senior Commentator, New Scholars Workshop, (July 23, 2024) (invited).
- University of South Dakota Faculty Workshop, “NextGen Bar Exam: Doctrine and Skills,” (May 9, 2024) (invited).

- AccessLex Building Bar Skills Conference, Keynote, “NextGen Bar Exam: Redesigning Curriculum and Courses,” (Apr. 17, 2024) (invited).
- State Supreme Court Justices Advisory Group, “The Legal Academy and NextGen,” (Mar. 8, 2024) (invited).
- University of Miami School of Law Faculty Workshop, “NextGen Bar Exam: Overview and Curricular Reforms,” (Mar. 1, 2024) (invited).
- University of California, Irvine School of Law, Seminar Presenter, “Private Sanctions, Public Harm?” and “A New Approach to Attorney Regulation,” (Jan. 24, 2024) (invited).
- AALS Annual Meeting, Section on Professional Responsibility, Senior Commentator, Professional Responsibility New Voices Workshop (Jan. 6, 2024).
- AALS Annual Meeting, Hot Topic Program, Presenter, “Drafting the NextGen Bar Exam,” (Jan. 3, 2024).
- University of Maine School of Law Faculty Workshop, “A New Approach to Attorney Regulation,” (Oct. 11, 2023).
- Harvard-Penn-NYU Trademark and Unfair Competition Scholarship Roundtable, “Sound Marks,” (with D. Gerhardt) (Oct. 7, 2023) (selected).
- Central States Law Schools Association Annual Scholarship Conference, “A New Approach to Attorney Regulation,” (Sept. 22, 2023).
- Annual Bar Admissions Conference, Presenter, “NextGen: Content Scope and Prototypes,” (May 6, 2023) (invited).
- University of New Hampshire, Franklin Pierce School of Law Faculty Presentation, “Racism and Trademark Abandonment,” (Apr. 3, 2023).
- Seattle University School of Law Faculty Workshop, “Racism and Trademark Abandonment,” (Mar. 28, 2023).
- Boston University School of Law, Seminar Presenter, “Racism and Trademark Abandonment,” (Feb. 21, 2023) (invited).
- AALS Annual Meeting, Section on Socio-Economics Program, Presenter, “Lawyer as Public Citizen,” (Jan. 6, 2023) (*Private Sanctions* article selected).
- AALS Annual Meeting, Section on Legal Writing, Reasoning, and Research Program, Presenter, “Leading Legal Education’s Transition to the NextGen Bar Exam,” (Jan. 4, 2023).
- Council of Bar Admission Administrators Conference, Keynote, “Introducing the NextGen Bar Exam,” (Nov. 4, 2022) (invited).
- University of Dayton School of Law Faculty Workshop, “NextGen Bar Exam and Curricular Reforms,” (Nov. 4, 2022) (invited).
- Oklahoma Bar Association, Continuing Legal Education Presenter, “Legal Ethics in the Digital Age: Recent Developments,” (Nov. 2, 2022) (invited).

- Drake Law School Faculty Workshop, "NextGen Bar Exam Discussion," (Oct. 20, 2022) (invited).
- *Oklahoma Law Review* Symposium: Name, Image, and Likeness in College Athletics, Panel Moderator, (Oct. 14, 2022) (invited).
- *Minnesota Law Review* Symposium: Reimagining Legal Education for the New Era, Moderator and Panelist (Oct. 7, 2022) (invited).
- IP & Innovation Conference, "Racism and Trademark Abandonment," (Oct. 1, 2022) (invited).
- National Conference of Bar Examiners Webcast, Presenter, "Discussion of the NextGen Bar Exam," (Sept. 30, 2022) (invited).
- Central States Law Schools Association Annual Scholarship Conference, "Racism and Trademark Abandonment," (Sept. 9, 2022).
- International Legal Ethics Conference, "Private Sanctions, Public Harm?," (Aug. 13, 2022).
- Intellectual Property Scholars Conference, "Sound Marks," (with D. Gerhardt) (Aug. 11, 2022).
- Art Law Colloquium, "Sound Marks," (with D. Gerhardt) (June 9, 2022) (selected).
- Association of Academic Support Educators (AASE) Annual Conference, Keynote, "The NextGen Bar Exam: Update for Legal Educators," (May 25, 2022) (invited).
- OU Law Pop-up Panel, Panelist, "The Leaked Draft Overruling *Roe v. Wade*: Ethics, Rights, and Implications," (May 18, 2022).
- AALS Conference on Clinical Legal Education, Presenter, "Institutional and Course-Based Tools to Prepare for the NextGen Bar Exam," (May 12, 2022).
- University of Oklahoma College of Law Faculty Speaker Series, "Leadership Evolution: The Rise of Lawyers in the C-Suite," (Mar. 30, 2022) (invited).
- University of South Carolina School of Law Faculty Presentation, "Catching Unfitness," (Oct. 21, 2021).
- Minnesota Law Squaretable Faculty Workshop, "What Lies Beneath: An Empirical Study of Private Sanctions," (June 30, 2021).
- University of Illinois Chicago (John Marshall) School of Law, Seminar Presentation, "Double Standards: An Empirical Study of Patent and Trademark Discipline," (invited).
- AALS Annual Meeting Professional Responsibility Program, Panelist, "Legal and Judicial Ethics in a Post #MeToo World," (Jan. 5, 2021) (*Catching Unfitness* article selected).
- University of Detroit Mercy School of Law Faculty Presentation, "Double Standards: An Empirical Study of Patent and Trademark Discipline," (Sept. 1, 2020).
- Intellectual Property Scholars Conference, "Double Standards: An Empirical Study of Patent and Trademark Discipline," (Aug. 9, 2019).
- Ipse Dixit Podcast, "Owning Colors," (with D. Gerhardt) (May 9, 2019) (invited).

- International Trademark Association Annual Meeting Scholarship Symposium, “Owning Colors,” (with D. Gerhardt) (May 22, 2018) (selected).

Bar Admissions

- North Carolina (currently inactive)
- Minnesota (2020-2024)
- United States Court of Appeals for the Fourth Circuit

References:

Melissa Mortazavi,

William McGeeveran

Interim Dean, University of Minnesota Law School

Deborah R. Gerhardt